



WHY A COMPREHENSIVE K-12 PLAN?



GROWTH

- Crowding is a problem in several of our schools today, with **six school buildings expected to exceed capacity by 2030**.
- **Over 4,400 new housing units** are projected by 2030, resulting in a projected increase of 1,529 K-12 resident students.
- Between 2016 and 2030, grades 9-12 are projected to increase by **671 resident students**. This is the largest projected increase of any of the three grade groups.



AGING FACILITIES

- Sugar Creek Elementary School and New Century Charter School were **built 60 and 100 years ago** and are **no longer cost effective to maintain**. Major building systems (e.g. electrical, mechanical, plumbing, etc.) are beyond their useful lifespans. Other limitations include ADA accessibility, traffic flow, and ability to expand on this site.
- Priority **mechanical, electrical, plumbing, and building envelope upgrades and repairs are planned** as part of our district-wide, long-term maintenance plan.



EDUCATIONAL GOALS

- Providing educational spaces to learn and prepare our students for employment, college, and career will support our goals for **student achievement**.
- Shifting students from the District's oldest school buildings to upgraded spaces in existing schools **maximizes our facilities**.
- Expanding overall capacity through a comprehensive K-12 plan may **reduce future boundary changes** that are often disruptive to families, staff, and community.



TIMING

- **23% growth in our District's tax base** in 2016-17 reduces the overall school tax rate. With this reduction, we could address a large portion of the comprehensive K-12 facilities plan while minimizing the increase over the current 2016-17 tax rate (see bar chart for the Combined Estimated Tax Increase Over the 2016-17 Tax Rate).
- Interest rates remain at historic lows.
- **81% of resident respondents** participating in the fall 2016 Community Survey **feel that now is the time to pursue a referendum** to address District growth and update schools.

81%

OF RESIDENT RESPONDENTS feel now is the time to pursue a referendum



700 North Main Street
Verona, WI 53593

verona.k12.wi.us/referendum



HOW CAN I LEARN MORE?



Visit verona.k12.wi.us/referendum for background, reports, and upcoming informational events



Contact us at referendum@verona.k12.wi.us or **608.845.4337** with your questions



Sign up to receive District email updates by emailing us at referendum@verona.k12.wi.us



Schedule a group or neighborhood presentation by calling **608.845.4337**



Para aprender más sobre el referéndum de 2017 respecto a las instalaciones escolares, visite verona.k12.wi.us/referendum



ATTEND A REFERENDUM INFORMATION PRESENTATION & OPEN HOUSE:

Monday, March 13: 6:00-7:30pm
Fitchburg Library | 5530 Lacy Rd., Fitchburg

Tuesday, March 14: 6:00-7:30pm
Badger Ridge Middle School | 740 N. Main St., Verona

Tuesday, March 21: 6:00-7:30pm (for Spanish-speaking families)*
Spanish Interpreters will translate entire presentation.
Glacier Edge Elementary School | 800 Kimball Ln., Verona

* **Martes 21 de marzo de 6:00-7:30pm (para familias hispanohablantes)**
Habrá interpretación en español durante toda la presentación en la Escuela Primaria Glacier Edge, 800 Kimball Ln., Verona



FEBRUARY 2017



REFERENDUM FACTS

The Impact of Growth in Our Community and Schools

First in a series of information about the April 4 Referendum

The Verona Area School District has served generations of students since our first school was built in 1918. Since that time, our community has experienced significant growth and development. The District has grown by over 600 resident students since our last school opened in 2006. As we prepare to educate a projected **1,529 additional students** by 2030, we are focused on a **comprehensive K-12 facilities plan** that:

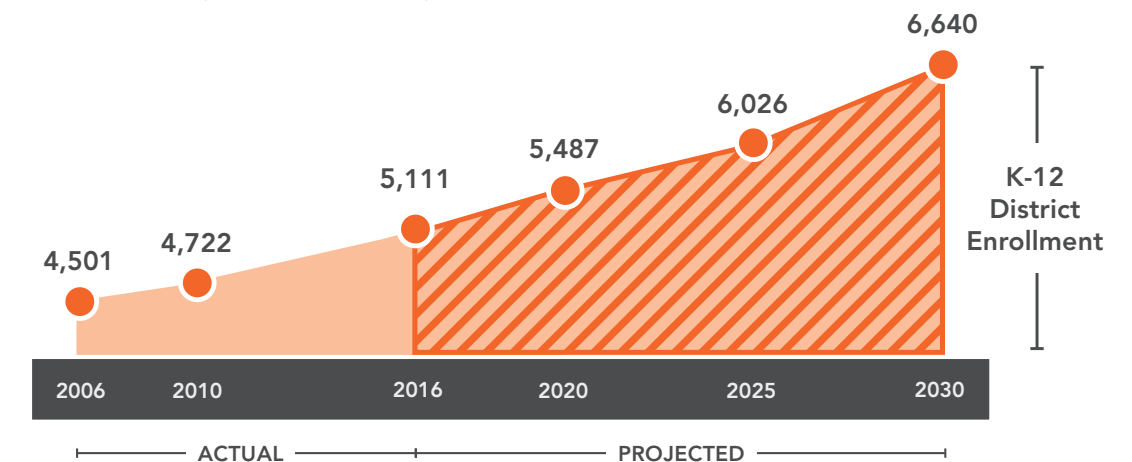


VERONA AREA SCHOOL DISTRICT

- ✓ Manages current **crowding and projected growth**
- ✓ Provides safe, accessible, and flexible **educational spaces**
- ✓ Addresses **maintenance** needs to keep buildings operating efficiently
- ✓ Offers a **long-term solution** for students, staff, and community
- ✓ Reflects the input and **priorities of our community**

PROJECTED GROWTH OF K-12 ENROLLMENT

Projections do not include 4K or nonresident open enrollment students.
Data provided by MDROffers Consulting.



Please visit verona.k12.wi.us/referendum to view the Community Growth & Enrollment Report as well as the Community Survey Results.



For more information on the 2017 referendum, visit verona.k12.wi.us/referendum
Para aprender más sobre el referéndum de 2017 respecto a las instalaciones escolares, visite verona.k12.wi.us/referendum

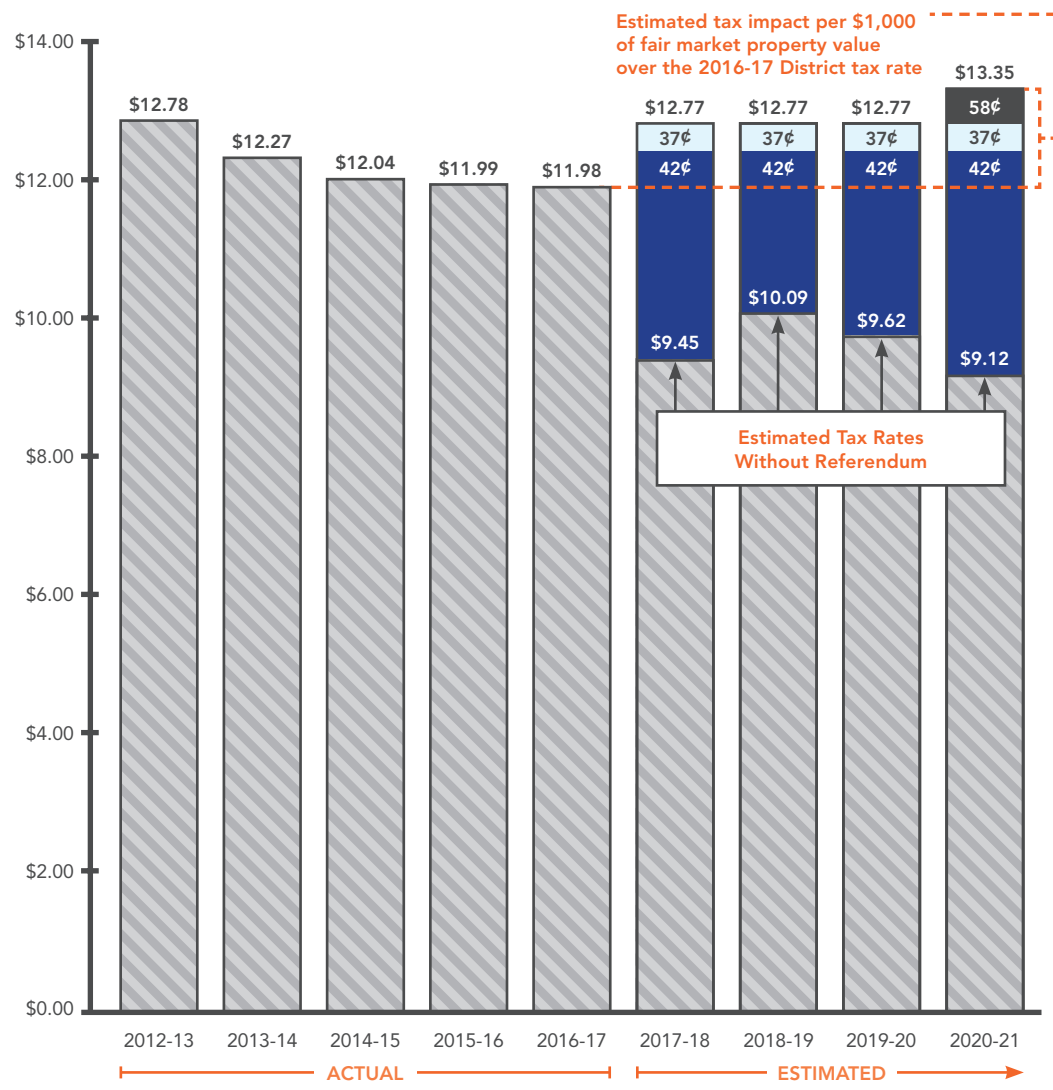
ESTIMATED PROPERTY TAX IMPACT

Over the 2016-17 Tax Rate

PROPERTY VALUE	- QUESTION 1 - New High School, Renovations, and District-wide Maintenance (20-year, phased borrowing) \$162.8M \$0.42 per \$1,000 of fair market property value	- QUESTION 2 - Swimming Pool, Competition Athletic Fields, and Related Facilities at New High School (20-year, phased borrowing) \$18.5M \$0.37 per \$1,000 of fair market property value	- QUESTION 3 - Funding for Operational Expenses for New Facilities and Grounds (On a recurring basis) \$2.3M \$0.58 per \$1,000 of fair market property value
\$100,000	\$42/year	\$37/year	\$58/year
\$200,000	\$84/year	\$74/year	\$116/year
\$300,000	\$126/year	\$111/year	\$174/year

If approved, District residents would first note the impact of Questions 1 and 2 on their December 2017-18 tax bills, and the impact of Question 3 on their December 2020-21 tax bills.

COMBINED ESTIMATED TAX INCREASE OVER THE 2016-17 TAX RATE



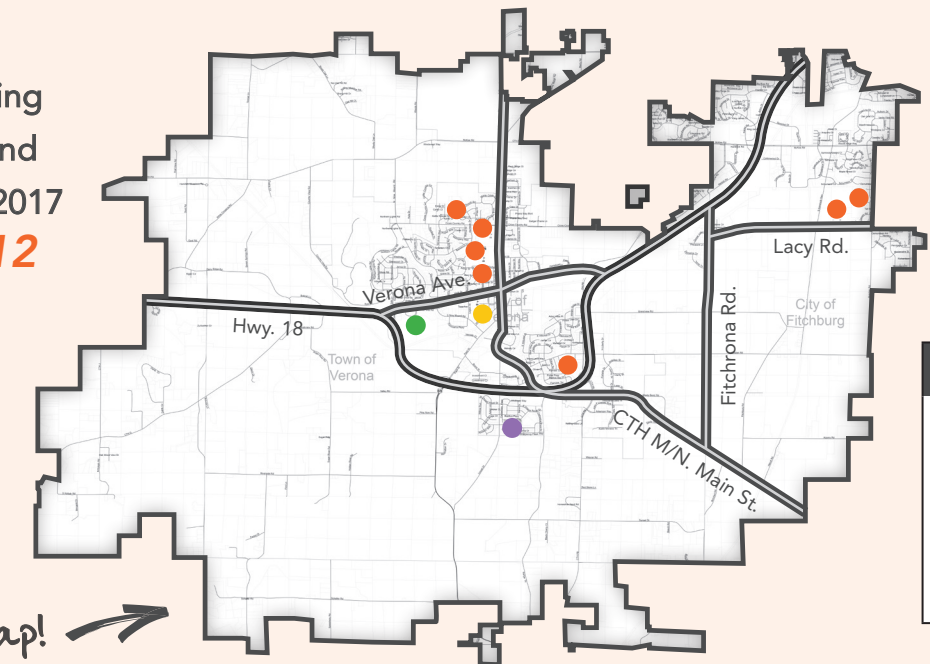
■ Tax Impact of Question 1 (20-year, phased borrowing)
 ■ Tax Impact of Question 3 (on a recurring basis)
 ■ Tax Impact of Question 2 (20-year, phased borrowing)
 ■ Estimated Tax Rate (without referendum)

Estimated tax impacts are based on projected interest rates of 4%-5%, using a three-year phased borrowing approach with each borrowing paid back over a 20-year period. For a full listing of key assumptions, visit verona.k12.wi.us/referendum (Understanding The Costs).

WHAT WILL BE ON THE APRIL 4 BALLOT?

For nearly a decade, the Board of Education has been evaluating District growth. After two years of intensive study, planning, and input from our community, the Board has authorized an April 4, 2017 referendum that presents to voters a **comprehensive K-12 facilities plan** addressing the District's current needs, projected growth, and educational goals.

Residents will have the opportunity to **vote on two related facilities questions** and **one operational question**.



CONCEPTUAL SITE PLANS IN NEXT MAILING

DISTRICT MAP KEY	
●	Existing District Building
●	New High School Site
●	District-Owned Land
●	New Century School and Sugar Creek Elementary School To Be Relocated

District Map! →

QUESTION 1: Construct New High School, School Renovations, and District-Wide Maintenance \$162.8M

\$42/YR PER \$100,000 OF FAIR MARKET PROPERTY VALUE (Estimated Tax Increase Over 2016-17)

- Construct a new high school with an auditorium (performing arts center) and athletic practice fields on district-owned land
- Renovate the **existing High School campus buildings** to serve as the new Badger Ridge Middle School and select charter schools
- Renovate the **existing Badger Ridge Middle School & Core Knowledge Charter School building** to serve as Sugar Creek Elementary School
- Address priority **mechanical, electrical, plumbing, and building envelope upgrades** district wide

PREGUNTA 1: Construcción de una Preparatoria Nueva, Renovaciones a las Otras Escuelas, y Mantenimiento a través del Distrito
Un aumento a los impuestos (sobre los de 2016-17) estimado a \$42/por año por cada \$100,000 del Valor Justo del Mercado de una Propiedad

- Construcción de nueva preparatoria con un auditorio (teatro) y campos deportivos
- Renovación de la Preparatoria actual para convertirla en la nueva Secundaria y Escuelas Chárter
- Renovación de la Secundaria Badger Ridge y Escuela Chárter Core Knowledge para convertirlas en el nuevo sitio para la Escuela Primaria Sugar Creek
- Abordar la actualización del mantenimiento por todo el distrito

QUESTION 2: Construct Swimming Pool and Competition Athletic Fields at New High School \$18.5M

\$37/YR PER \$100,000 OF FAIR MARKET PROPERTY VALUE (Estimated Tax Increase Over 2016-17)

- Construct a swimming pool, competition athletic fields, and related facilities at the new high school

PREGUNTA 2: Construcción de una Piscina y Campos Deportivos para las Competencias, en los terrenos de la Nueva Preparatoria
Un aumento a los impuestos (sobre los de 2016-17) estimado a \$37/por año por cada \$100,000 del Valor Justo del Mercado de una Propiedad

QUESTION 3: Funding for Operational Expenses for New Facilities and Grounds (on a recurring basis) \$2.3M

\$58/YR PER \$100,000 OF FAIR MARKET PROPERTY VALUE (Estimated Tax Increase Over 2016-17)

- Pay the recurring operating costs (e.g. custodial/maintenance staff and utilities) associated with the new facilities including the auditorium, pool, and competition fields

PREGUNTA 3: Gastos Operacionales
Un aumento a los impuestos (sobre los de 2016-17) estimado a \$58/por año por cada \$100,000 del Valor Justo del Mercado de una Propiedad

Estimated project completion is late Summer 2020.